



Kansas Dept. of Health and Environment KS0110

Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,556

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/15/2009	1	Kids dare to do right	57	\$572.85	8,556
01/27/2009	10	EXERCISE A NATURAL FOR KIDS	21	\$211.05	8,556
01/27/2009	1	IOLANS HAPPLIY ENLIST FOR BATTLE OF BULGE	82	\$824.10	8,556
01/28/2009	2	CITY, COUNTY AMBULANCE NEGOTIATIONS...	18	\$180.90	8,556
01/30/2009	2	MV RECEIVES GRANT	4	\$40.20	8,556
02/09/2009	3	WALK KANSAS PACKETS ARE READY	14	\$140.70	8,556
			196	\$1,969.80	51,336
			6 total records		

Anderson County Advocate

Anderson

Garnett, KS

Bi-Weekly

Readership = 2,589

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/04/2009	8	THE 28 DAYS OF FIGHTING HEART DISEASE	35	\$268.45	2,590
02/06/2009	1	WEEKEND BACKPACK PROGRAM STARTS...	14	\$107.38	2,590
			49	\$375.83	5,180
			2 total records		

Great Bend Tribune

Barton

Great Bend, KS

Daily

Readership = 14,680

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/28/2009	4	JUST SAY, NO LIGHTERS	17	\$205.02	14,681
02/05/2009	1	LOCAL STUDENTS DARE TO SEPAK WITH...	28	\$337.68	14,681
02/05/2009	5	SMOKING BAN FACES UPHILL FIGHT IN KANSAS...	4	\$48.24	14,681
02/12/2009	7	KANSAS PROGRAMS AWARDED FUNDING TO...	14	\$168.84	14,681
			63	\$759.78	58,724
			4 total records		

Ft. Scott Tribune<http://www.fstribune.com>**Bourbon****Fort Scott, KS****Daily****Readership = 5,773**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/27/2009	5	WALK KANSAS FITNESS CHALLENGE, BEING...	19	\$187.15	5,773	
01/31/2009	1	WALK KANSAS OFFERS NEW START ON FITNESS...	35	\$344.75	5,773	
02/04/2009	5	MARKET FARMERS 'GROW TOGETHER' AT...	14	\$137.90	5,773	
02/11/2009	1	LOCAL HOSPITALITY OWNERS' FEELINGS MIXED...	53	\$522.05	5,773	
02/12/2009	4	BUDGET CUTS SHOULD NOT EFFECT SCHOOLS	12	\$118.20	5,773	
			133	\$1,310.05	28,865	5 total records

Hiawatha World**Brown****Hiawatha, KS****Bi-Weekly****Readership = 4,570**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/20/2009	4	KDHE: Get fit for pregnancy	15	\$112.50	4,570	
			15	\$112.50	4,570	1 record

Augusta Daily Gazette<http://www.augustagazette.com/>**Butler****Augusta, KS****Daily****Readership = 4,386**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/28/2009	3	DON'T OVER DO WITH COLD REMEDIES	20	\$175.00	4,386	
02/05/2009	3	SMOKING BAN FACES UPHILL FIGHT IN KANSAS...	5	\$43.75	4,386	
			25	\$218.75	8,772	2 total records

Chase Co. Leader-News<http://www.ccleadernews.com>**Chase****Cottonwood Falls, KS****Weekly****Readership = 2,969**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/29/2009	4	CHASE COUNTY YOUTH TECHNOLOGY CENTER	15	\$73.35	2,969	
02/05/2009	10	WALK KANSAS STARTING MARCH 8	8	\$39.12	2,969	
02/12/2009	4	WALK KANSAS TEAM SIGN UP READY	2	\$9.78	2,969	
			25	\$122.25	8,907	3 total records

Prairie Star<http://www.taylornews.org>**Chautauqua****Sedan, KS****Weekly****Readership = 6,267**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/11/2009	3	DATES SET FOR WALK KANSAS	7	\$38.50	6,267
			7	\$38.50	6,267 1 record

Baxter Springs News**Cherokee****Baxter Springs, KS****Weekly****Readership = 3,875**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/29/2009	5	BREAKING THE HABIT	9	\$56.97	3,875
			9	\$56.97	3,875 1 record

Columbus Daily Advocate**Cherokee****Columbus, KS****Daily****Readership = 4,949**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/19/2009	4	Lung groups' smoking report card flunks Kansas	4	\$30.40	4,950
01/21/2009	2	SUPPORTERS SAY SMOKING BAN COULD SAVE...	5	\$38.00	4,950
02/02/2009	1	HEALTH GROUP PUSHES TO RAISE TOBACCO...	5	\$38.00	4,950
02/05/2009	1	SMOKING BAN FACES UPHILL FIGHT IN SENATE	20	\$152.00	4,950
02/11/2009	3	GALENA FAMER'S MARKET MEETING	1	\$7.60	4,950
02/11/2009	3	WALK KANSAS KICKS-OFF NEXT WEEK	8	\$60.80	4,950
			43	\$326.80	29,700 6 total records

Bird City Times<http://www.nwkansas.com/BCwebpages/bcmain.html>**Cheyenne****Bird City, KS****Weekly****Readership = 998**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/12/2009	5	WALKING PROGRAM STARTS THIS MONTH	6	\$39.90	998
			6	\$39.90	998 1 record

Clay Center Dispatch<http://www.zwire.com/site/news.cfm?brd=1160>**Clay****Clay Center, KS****Daily****Readership = 5,112**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/28/2009	1	Middle school anti-tobacco group receives \$1,250 grant	13	\$116.09	5,113	
02/11/2009	1	AT LEAST 1 DEAD IN CRASHES ALONG SLICK...	21	\$187.53	5,113	
			34	\$303.62	10,226	2 total records

Concordia Blade-Empire<http://www.bladeempire.com/>**Cloud****Concordia, KS****Daily****Readership = 5,319**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/14/2009	1	ALA report card flunks Kansas	5	\$34.65	5,320	
01/21/2009	6	Proponents of smoking ban find new selling point	14	\$97.02	5,320	
01/27/2009	1	Smoking ordinance passes in Salina	11	\$76.23	5,320	
01/27/2009	1	Abortion bill is introduced	22	\$152.46	5,320	
02/05/2009	1A	FOUNDATION EXPANDS SERVICES	3	\$20.79	5,320	
			55	\$381.15	26,600	5 total records

Protection Press**Comanche****Protection, KS****Weekly****Readership = 1,798**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/15/2009	9	Take precautions: carbon monoxide is deadly	14	\$56.00	1,799	
01/22/2009	2	Childhood obesity is epidemic	22	\$88.00	1,799	
			36	\$144.00	3,598	2 total records

Western Star**Comanche****Coldwater, KS****Weekly****Readership = 2,336**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/15/2009	6	Explains Carbon Monoxide Poisoning, Prevention	15	\$75.00	2,337	
01/22/2009	4	Childhood Obesity Is Now Epidemic	24	\$120.00	2,337	
			39	\$195.00	4,674	2 total records

Arkansas City Traveler

Cowley

Arkansas City, KS

Daily

Readership = 9,165

<http://www.arkcity.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/21/2009	5	Supporters say smoking ban could save money	15	\$133.20	9,166
02/04/2009	2	IS IT A COLD OR SOMETHING ELSE?	23	\$204.24	9,166
			38	\$337.44	18,332
					2 total records

Winfield Daily Courier

Cowley

Winfield, KS

Daily

Readership = 12,026

<http://www.winfieldcourier.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/19/2009	2	Smoking in public should be a matter of choice	13	\$121.03	12,027
01/21/2009	9	New tactic on proposed Kansas smoking ban	10	\$93.10	12,027
01/28/2009	6	BCBS OF KANSAS FOUNDATION GIVES GRANTS...	19	\$176.89	12,027
02/05/2009	1	SMOKING BAN FACES UPHILL FIGHT IN KANSAS...	20	\$186.20	12,027
02/05/2009	2	PUBLIC FORUM	27	\$251.37	12,027
02/12/2009	2	KANSAS NEEDS STATEWIDE SMOKING BAN	14	\$130.34	12,027
02/12/2009	3	KANSAS SENATE TO DEBATE SMOKING BAN...	24	\$223.44	12,027
02/12/2009	4	SMOKELESS TOBACCO USERS URGED TO QUIT...	7	\$65.17	12,027
			134	\$1,247.54	96,216
					8 total records

Mulberry Advance

Crawford

Mulberry, KS

Weekly

Readership = 138

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/30/2009	1	EDUCATION FRONTLINES...	21	\$63.00	138
			21	\$63.00	138
					1 record

Pittsburg Morning Sun

Crawford

Pittsburg, KS

Daily

Readership = 17,431

<http://www.morningsun.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/01/2009	4	150 MINUTES TO BETTER HEALTH	20	\$306.00	17,432

02/05/2009	3	SMOKING BAN FACES UPHILL FIGHT IN KAN....	15	\$229.50	17,432	
			35	\$535.50	34,864	2 total records

Oberlin Herald<http://www.nwkansas.com/>

Decatur

Oberlin, KS

Weekly

Readership = 4,485

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/11/2009	4B	REGISTER FOR WALK KANSAS	16	\$148.32	4,485	
			16	\$148.32	4,485	1 record

Herington Times

Dickinson

Herington, KS

Weekly

Readership = 4,613

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/12/2009	10	KDHE VIDEO HIGHLIGHTS VALUE OF FRUITS,...	13	\$100.75	4,614	
			13	\$100.75	4,614	1 record

Lawrence Journal-World<http://www.ljworld.com/>

Douglas

Lawrence, KS

Daily

Readership = 45,519

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/18/2009	1	Partying boosts city coffers	53	\$1,709.25	45,519	
01/25/2009	1	CHEFS: VEG OUT	5	\$161.25	45,519	
02/04/2009	1C	ENROLLMENT STARTS FOR WALK KANSAS	9	\$290.25	45,519	
			67	\$2,160.75	136,557	3 total records

University Daily Kansan<http://www.kansan.com>

Douglas

Lawrence, KS

Daily

Readership = 26,449

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/11/2009	5	LETTER TO EDITOR	8	\$100.00	26,450	
			8	\$100.00	26,450	1 record

Ellis Review

Ellis

Ellis, KS

Weekly

Readership = 2,316

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/05/2009	5	GO RED TO FIGHT HEART DISEASE	11	\$55.00	2,316
			11	\$55.00	2,316
			1 record		

Hays Daily News<http://www.HDNews.net/>

Ellis

Hays, KS

Daily

Readership = 27,632

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/04/2009	3	PANEL LIKELY TO SET STAGE FOR SMOKING BAN...	11	\$171.60	27,632
02/04/2009	4	HOMAGE TO A FRIEND	20	\$312.00	27,632
02/08/2009	C2	IMPROVING YOUR HEALTH STARTS WITH SIMPLE...	14	\$218.40	27,632
			45	\$702.00	82,896
			3 total records		

Garden City Telegram<http://www.gctelegram.com/>

Finney

Garden City, KS

Daily

Readership = 18,158

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/21/2009	3	New tactic on smoking ban	5	\$71.90	18,158
01/27/2009	3	SALINA PASSES INDOOR SMOKING BAN	6	\$86.28	18,158
01/28/2009	4	HEALTH REFORM A NEEDED STEP	20	\$287.60	18,158
02/03/2009	1	PANEL LIKELY TO SET STAGE FOR SMOKING BAN...	26	\$373.88	18,158
02/04/2009	3	SMOKING BAN BILL ADVANCES	15	\$215.70	18,158
02/05/2009	7	SMOKING BAN FACES UPHILL FIGHT IN SENATE	20	\$287.60	18,158
02/10/2009	7	WALK KANSAS ENCOURAGES PHYSICAL...	18	\$258.84	18,158
02/12/2009	3	EMPLOYEES TICKETED ON TOBACCO...	10	\$143.80	18,158
02/12/2009	4	SMOKERS SHOULDN'T ENDANGER OTHERS	9	\$129.42	18,158
			129	\$1,855.02	163,422
			9 total records		

Dodge City Daily Globe<http://www.dodgeglobe.com/>**Ford****Dodge City, KS****Daily****Readership = 15,389**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/31/2009	3	NEW PUSH IN KAN. STARTS TO RAISE TOBACCO...	6	\$78.24	15,389
01/31/2009	4B	GENDERED PUFFERY	27	\$352.08	15,389
02/05/2009	1	SMOKING ABN FACES UPHILL FIGHT IN KANSAS...	9	\$117.36	15,389
			42	\$547.68	46,167
			3 total records		

High Plains Journal<http://www.hpj.com>**Ford****Dodge City, KS****Weekly****Readership = 120,483**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/26/2009	7B	STATEWIDE FARMERS' MARKET CONFERENCE...	16	\$1,163.04	120,483
02/09/2009	3B	KANSAS MARKET FARMERS TO 'GROW TOGETHER'8.		\$581.52	120,483
			24	\$1,744.56	240,966
			2 total records		

Ottawa Herald<http://www.ottawaherald.com/>**Franklin****Ottawa, KS****Daily****Readership = 11,890**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/21/2009	3	Lawmakers consider new tactic on proposed Kansas...	17	\$189.72	11,891
02/03/2009	1	STATE LIKELY TO RE-IGNITE SMOKING BAN...	26	\$290.16	11,891
02/05/2009	1	STATEWIDE SMOKING BAN STILL FACES UPHILL...	14	\$156.24	11,891
			57	\$636.12	35,673
			3 total records		

Daily Union<http://www.dailyu.com>**Geary****Junction City, KS****Daily****Readership = 10,437**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/25/2009	5	TIME FOR RIGHT DECISION	14	\$145.60	10,437
01/27/2009	1	SALINA PASSES INDOOR SMOKING BAN	5	\$52.00	10,437
02/01/2009	3	GAMBLING RETURNS TO STATE LEGISLATURE	30	\$312.00	10,437
			49	\$509.60	31,311
			3 total records		

Gove Co. Advocate

Gove

Quinter, KS

Weekly

Readership = 4,181

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/21/2009	8	Dates set for Walk Kansas 2009	10	\$40.00	4,181	
02/11/2009	6B	WALK KANSAS 2009	13	\$52.00	4,181	
			23	\$92.00	8,362	2 total records

Eureka Herald<http://www.eurekaheald.com/>

Greenwood

Eureka, KS

Weekly

Readership = 4,758

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/05/2009	3	TIPS FOR HEALTHY FAMILIES	13	\$78.00	4,759	
			13	\$78.00	4,759	1 record

Newton Kansan<http://www.thekansan.com/>

Harvey

Newton, KS

Daily

Readership = 18,018

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/21/2009	4	SOME suggestions of legislative priorities	23	\$369.84	18,018	
01/24/2009	6	Blue Cross/Blue Shield gives grant	11	\$176.88	18,018	
01/24/2009	1	Reaction to smoking ban mixed	58	\$932.64	18,018	
01/31/2009	3	DATES SET FOR WALK KANSAS 2009	16	\$257.28	18,018	
02/06/2009	3	WOMEN: PROTECT YOURSELF AGAINST HEART...	14	\$225.12	18,018	
			122	\$1,961.76	90,090	5 total records

Haskell Co. Monitor-Chief

Haskell

Sublette, KS

Weekly

Readership = 2,780

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/28/2009	6	LTC ACTIVITY DEPARTMENT AWARDED GRANT	15	\$67.50	2,781	
			15	\$67.50	2,781	1 record

Jetmore Republican

Hodgeman

Jetmore, KS

Weekly

Readership = 2,079

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/11/2009	8	D'S NOTES	26	\$123.50	2,079
			26	\$123.50	2,079
					1 record

Holton Recorder<http://www.holtonrecorder.com/>

Jackson

Holton, KS

Bi-Weekly

Readership = 10,865

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/04/2009	1	TOURISM COUNCIL CONTINUES TO PROMOTE...	18	\$128.34	10,865
			18	\$128.34	10,865
					1 record

Kansas City Business Journal<http://www.kansascity.bizjournals.com>

Jackson

Kansas City, MO

Weekly

Readership = 29,699

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/23/2009	11	Wish lists Projects await flow of stimulus money	76	\$2,599.20	29,700
			76	\$2,599.20	29,700
					1 record

Kansas City Star<http://www.kcstar.com>

Jackson

Kansas City, MO

Daily

Readership = 588,475

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/24/2009	1C	Smokin' in guest rooms	3	\$1,538.16	588,476
01/24/2009	3B	Flames cause \$40,000 in damage	2	\$1,025.44	588,476
01/24/2009	7B	KC should reconsider smoking ban	4	\$2,050.88	588,476
02/04/2009	B3	STATEWIDE SMOKING BAN PROPOSED	3	\$1,538.16	588,476
02/05/2009	B1	WESTAR ENERGY IS SUED	23	\$11,792.56	588,476
02/16/2009	1	WILL CIGARETTES END UP A LIFESAVER?	38	\$19,483.36	588,476
02/17/2009	3	SMOKING LIMITS GETS TENTATIVE OK	2	\$1,025.44	588,476
02/18/2009	1B	KANSAS TAKES STEP TOWARD SMOKING BAN	23	\$11,792.56	588,476
02/18/2009	9B	TAX JUNK FOOD, TOO	2	\$1,025.44	588,476

100 \$51,272.00 5,296,284 9 total records

Jewell County News**Jewell****Mankato, KS****Daily****Readership = 7,589**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/15/2009	2B	Eating Establishments going smoke free	4	\$13.40	7,590
			4	\$13.40	7,590 1 record

Kansas City Jewish Chronicle<http://www.kcjc.com>**Johnson****Kansas City, KS****Weekly****Readership = 5,331**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/16/2009	32	Make the most important investment this year invest in...	26	\$657.80	5,331
			26	\$657.80	5,331 1 record

Olathe News<http://www.theolathenews.com>**Johnson****Olathe, KS****Daily****Readership = 10,175**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/24/2009	6	DISCARDED SMOKING MATERIALS CAUSES FIRE	7	\$274.54	10,175
01/28/2009	6	ON VALENTINE'S DAY, TAKE CARE OF YOUR...	15	\$588.30	10,175
01/28/2009	4	AMERICA'S PROBLEM WITH WEIGHT	26	\$1,019.72	10,175
02/07/2009	5	SCHOOL RECEIVES GRANTS FOR NUTRITION...	25	\$980.50	10,175
02/11/2009	4	THUMBS UP	2	\$78.44	10,175
			75	\$2,941.50	50,875 5 total records

Shawnee Dispatch<http://www.shawneewestdispatch.com>**Johnson****Shawnee, KS****Weekly****Readership = 51,289**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/11/2009	6	STAND OUT FROM THE CROWD BY QUITTING...	18	\$396.00	51,290
			18	\$396.00	51,290 1 record

Cunningham Courier**Kingman****Cunningham, KS****Weekly****Readership = 1,494**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/23/2009	8	OBSERVATIONS OF A SHERIFF'S PATROLMAN	46	\$193.20	1,495
			46	\$193.20	1,495
			1 record		

Kingman Leader-Courier**Kingman****Kingman, KS****Semi Weekly Readership = 5,430**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/29/2009	5	THE DANGERS OF SECONDHAND SMOKE GIVEN	11	\$70.40	5,430
02/12/2009	1	DATES SET FOR WALK KANSAS 2009	9	\$57.60	5,430
02/12/2009	1	TAKING PART IN WALK KANSAS IS AS EASY AS...	2	\$12.80	5,430
02/12/2009	2	WALK KANSAS BEGINS MAR. 8	13	\$83.20	5,430
			35	\$224.00	21,720
			4 total records		

Labette Avenue**Labette****Oswego, KS****Semi Weekly Readership = 4,508**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/04/2009	11	LCC AND KU TO BROADCAST OBESITY PROGRAM..8		\$58.64	4,508
02/04/2009	5	IDEAL FCE LOOKING FOR MORE VOLUNTEER...	11	\$80.63	4,508
02/11/2009	13	KYLIE'S NEWS TO USE	9	\$65.97	4,508
02/11/2009	9	LCHS RECEIVES \$1,250 GRANT	8	\$58.64	4,508
			36	\$263.88	18,032
			4 total records		

Parsons Sun<http://www.parsonssun.com/>**Labette****Parsons, KS****Daily****Readership = 11,598**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/29/2009	1	SCHOOL DISTRICT LOOKS FOR HELP IN FIGHTING..19		\$199.50	11,599
02/05/2009	1	BUDGET CUTS WILL HURT SCHOOLS	13	\$136.50	11,599
02/07/2009	4	WALK YOUR WAY TO A HEALTHIER LIFESTYLE	12	\$126.00	11,599
02/10/2009	5	FCE COUNCIL	8	\$84.00	11,599
			52	\$546.00	46,396
			4 total records		

Fort Leavenworth Lamp<http://www.ftleavenworthlamp.com>

Leavenworth

Leavenworth, KS

Weekly

Readership = 17,250

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/05/2009	B6	LIFESTYLE CHANGES IMPROVE HEART HEALTH	23	\$297.39	17,250
			23	\$297.39	17,250 1 record

Leavenworth Times<http://www.leavenworthtimes.com/>

Leavenworth

Leavenworth, KS

Daily

Readership = 12,721

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/28/2009	7	SALINA PASSES INDOOR SMOKING BAN	7	\$126.00	12,721
01/31/2009	8	NEW PUSH IN KANSAS STARTS TO RAISE...	5	\$90.00	12,721
			12	\$216.00	25,442 2 total records

Mirror<http://www.tonganoxiemirror.com/>

Leavenworth

Tonganoxie, KS

Weekly

Readership = 5,773

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/04/2009	6	POINT OF VIEW	20	\$161.60	5,773
			20	\$161.60	5,773 1 record

Emporia Gazette<http://www.emporiagazette.com/>

Lyon

Emporia, KS

Daily

Readership = 16,990

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/17/2009	12	BAR TRANSFORMED TO RESTAURANT	19	\$200.64	16,990
01/19/2009	20	Smoking Setback	7	\$73.92	16,990
01/21/2009	1	STATEWIDE SMOKING BAN?	29	\$306.24	16,990
01/22/2009	9	ULTRASOUND STROKE SCREENINGS ARE...	13	\$137.28	16,990
01/26/2009	1	Anti-Ban Group submits Petitions	18	\$190.08	16,990
01/27/2009	74	How to help when smoking, alcohol complicate PTSD	33	\$348.48	16,990
01/27/2009	3	Salina Passes indoor smoking ban	5	\$52.80	16,990
01/27/2009	6	Support for smokers who want to quit	1	\$10.56	16,990

01/29/2009	1	Clerk preparing ban question for April ballot	15	\$158.40	16,990
02/03/2009	7	Support for smokers who want to quit	1	\$10.56	16,990
02/05/2009	1	KANSAS SMOKING BAN FACES UPHILL FIGHT	24	\$253.44	16,990
02/05/2009	1	SMOKING-BAN QUESTION IS SET FOR APRIL VOTE	22	\$232.32	16,990
02/09/2009	8	EMPORIA'S LEGISLATORS EXPECT REVISED...	22	\$232.32	16,990
02/10/2009	1	TECH COLLEGE BOARD URGED TO KEEP TUITION...	21	\$221.76	16,990
02/10/2009	6	SUPPORT FOR SMOKERS WHO WANT TO QUIT	1	\$10.56	16,990
02/12/2009	1	CITY MAY POSTPONE SMOKE BAN	30	\$316.80	16,990
			261	\$2,756.16	271,840
					16 total records

ESU Bulletin<http://www.esubulletin.com/>**Lyon****Emporia, KS****Bi-Weekly****Readership = 13,799**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/15/2009	6	KANSAS FAILS ALA ASSESSMENT	3	\$30.00	13,800
01/15/2009	7	KANSAS GOV'S BUDGET RECOMMENDATIONS	22	\$220.00	13,800
01/22/2009	3	New tactic proposed Kansas smoking ban	5	\$50.00	13,800
01/22/2009	7	Filing of petition to lead to public vote on smoking ban	32	\$320.00	13,800
			62	\$620.00	55,200
					4 total records

Hillsboro Free Press<http://www.hillsborofreepress.com/>**Marion****Hillsboro, KS****Weekly****Readership = 17,339**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/04/2009	10	CONFERENCE ON FARMERS' MARKET PLANNED...	14	\$186.62	17,340
02/04/2009	6	DATES SET FOR 2009 WALK KANSAS PROGRAM	10	\$133.30	17,340
02/11/2009	7	2009 WALK KANSAS PROGRAM WILL KICK OFF...	10	\$133.30	17,340
			34	\$453.22	52,020
					3 total records

Marysville Advocate<http://www.mvleadvocate.com/>**Marshall****Marysville, KS****Weekly****Readership = 12,153**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/12/2009	2	SMOKING BAN ADVISORY QUESTION WON'T BE...	17	\$147.39	12,153

17 \$147.39 12,153 1 record

McPherson Sentinel<http://www.mcphersonsentinel.com/>**McPherson****McPherson, KS****Weekly****Readership = 8,809**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/31/2009	2	SMOKING REGULATIONS, COMMUNITY BUILDING.	6	\$109.20	8,809
			6	\$109.20	8,809 1 record

Louisburg Herald<http://www.herald-online.com/>**Miami****Louisburg, KS****Weekly****Readership = 3,983**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/28/2009	1	FIGHTING TO KEP KIDZ IN ACTION	42	\$285.60	3,984
02/04/2009	6	WALK KANSAS BEGINS MARCH 8	15	\$102.00	3,984
			57	\$387.60	7,968 2 total records

Miami Co. Republic<http://www.republic-online.com/>**Miami****Paola, KS****Bi-Weekly****Readership = 8,307**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/04/2009	7B	WALK KANSAS SET TO BEGIN EIGHTH YEAR	18	\$172.26	8,308
			18	\$172.26	8,308 1 record

Coffeyville Journal<http://www.cjournal.com/>**Montgomery****Coffeyville, KS****Daily****Readership = 10,867**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/20/2009	2	Famer's Market meeting is Wed.	5	\$45.40	10,868
01/22/2009	1	JOST OFFERS TIPS TO PARTICIPANTS	37	\$335.96	10,868
01/30/2009	2	WHATS BREWING IN DOWNTOWN COFFEYVILLE	16	\$145.28	10,868
			58	\$526.64	32,604 3 total records

Independence Daily Reporter

Montgomery

Independence, KS

Daily

Readership = 13,774

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/21/2009	8	State smoking ban tries new tactic	5	\$52.35	13,775
			5	\$52.35	13,775 1 record

Council Grove Republican

Morris

Council Grove, KS

Daily

Readership = 4,317

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/27/2009	2	Statehouse News	12	\$81.72	4,317
01/30/2009	1	STUDENT SUBSTANCE ABUSE PROBLEMS IN...	6	\$40.86	4,317
02/05/2009	1	SMOKING BAN FACES UPHILL FIGHT IN SENATE	18	\$122.58	4,317
02/05/2009	1	JUMPSTART FITNESS, HEALTH - WALK KANSAS	14	\$95.34	4,317
			50	\$340.50	17,268 4 total records

Courier-Tribune

Nemaha

Seneca, KS

Weekly

Readership = 7,056

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/04/2009	13	FARMER'S MARKET CONFERENCE SCHEDULED...	13	\$68.25	7,056
			13	\$68.25	7,056 1 record

Chanute Tribune<http://www.chanute.com>

Neosho

Chanute, KS

Daily

Readership = 8,507

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/29/2009	4	SALINA PASSES INDOOR SMOKING BAN	7	\$59.78	8,508
			7	\$59.78	8,508 1 record

Minneapolis Messenger<http://www.minneapolismessenger.net>**Ottawa****Minneapolis, KS****Weekly****Readership = 3,608**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/15/2009	1	Hudson encourages others to enroll in local smoking...	18	\$90.00	3,609	
02/05/2009	6	THROUGH WITH CHEW WEEK UPCOMING	8	\$40.00	3,609	
			26	\$130.00	7,218	2 total records

Tiller & Toiler**Pawnee****Larned, KS****Bi-Weekly****Readership = 3,870**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/30/2009	4B	ENCOURAGING KIDS' PHYSICAL ACTIVITY	17	\$117.98	3,871	
01/30/2009	6B	PREVENT LATER VISION LOSS WITH LIFESTYLE...	23	\$159.62	3,871	
			40	\$277.60	7,742	2 total records

St. Marys Star**Pottawatomie****St. Marys, KS****Weekly****Readership = 3,348**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/11/2009	8	WALK KANSAS 2009 OFFERS FITNESS, HEALTH...	13	\$65.00	3,349	
			13	\$65.00	3,349	1 record

Wamego Smoke Signal<http://www.thewamegosmokesignal.com/>**Pottawatomie****Wamego, KS****Weekly****Readership = 22,374**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/11/2009	1	WALK KANSAS	26	\$169.00	22,374	
			26	\$169.00	22,374	1 record

Pratt Tribune<http://www.pratttribune.com/>**Pratt****Pratt, KS****Daily****Readership = 4,165**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/19/2009	3	reduce waste by eating smarter	18	\$201.42	4,165
01/20/2009		Commissiion orders ban to begin in May	17	\$190.23	4,165
01/23/2009	1	Smoking ban should reduce health costs	23	\$257.37	4,165
01/29/2009	1	HEALTH CARE LEADING CAUSE OF BANKRUPTCY	24	\$268.56	4,165
01/29/2009	2	BUSINESSES SHOULD DECIDE	5	\$55.95	4,165
01/30/2009	1	SOME COSTS CAN BE PREVENTED	28	\$313.32	4,165
02/03/2009	1	CITY DRAFTS TOUGHER SMOKING RESTRICTIONS	18	\$201.42	4,165
02/04/2009	1	EMPLOYERS TAKE INITIATIVE TO CURB HEALTH...	29	\$324.51	4,165
			162	\$1,812.78	33,320
			8 total records		

Hutchinson News<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 72,661**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/21/2009	6	Huffing and Puffing	22	\$588.50	72,662
01/25/2009	5	State smoking ban a non-starter	39	\$1,043.25	72,662
01/30/2009	6	FIGHT POVERTY THROUGH HEALTH REFORM	18	\$481.50	72,662
02/03/2009	1	PANEL GETS SMOKING BAN	24	\$642.00	72,662
02/04/2009	3	SENATE DEBATE ON SMOKING BAN LIKELY BUT...	14	\$374.50	72,662
02/10/2009	8	NOT THE STATE'S BUSINESS	7	\$187.25	72,662
02/13/2009	7	IN SENATE, ODDS LOOK GOOD FOR STATEWIDE...	18	\$481.50	72,662
02/15/2009	5	RECREATION	5	\$133.75	72,662
			147	\$3,932.25	581,296
			8 total records		

Courtland Journal**Republic****Courtland, KS****Weekly****Readership = 1,242**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/05/2009	3	AREA DRUG AND ALCOHOL COUNCIL RECEIVES...	19	\$52.25	1,242
			19	\$52.25	1,242
			1 record		

Scandia Journal

Republic

Belleville, KS

Weekly

Readership = 5,494

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/05/2009	4	AREA DRUG & ALCOHOL COUNCIL RECEIVES...	13	\$54.21	5,495
			13	\$54.21	5,495
			1 record		

Lyons News

Rice

Lyons, KS

Bi-Weekly

Readership = 4,158

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/30/2009	6	PREVENT LATER VISION LOSS WITH LIFESTYLE...	23	\$159.62	4,158
			23	\$159.62	4,158
			1 record		

Kansas State Collegian<http://www.kstatecollegian.com>

Riley

Manhattan, KS

Daily

Readership = 60,126

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/15/2009	4	Pharmaceutical cartoons too much	20	\$175.00	60,127
02/04/2009	1	STOP GO	78	\$682.50	60,127
02/04/2009	4	SMOKING BAN UNCLEAR, INEFFECTIVE	13	\$113.75	60,127
			111	\$971.25	180,381
			3 total records		

Manhattan Mercury<http://www.themercury.com/>

Riley

Manhattan, KS

Daily

Readership = 22,199

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/21/2009	3	New tactics on proposed statewide smoking ban	25	\$332.50	22,200
01/23/2009	1	First smoking arrest made	17	\$226.10	22,200
01/28/2009	8	COLLECTION FROM CITY TESTIFY ON SMOKING	9	\$119.70	22,200
			51	\$678.30	66,600
			3 total records		

Riley Countian**Riley****Riley, KS****Weekly****Readership = 2,564**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/23/2009	3	Mini-grants available for youth-led tobacco use prevention...	12	\$46.92	2,564
			12	\$46.92	2,564
					1 record

Plainville Times**Rooks****Plainville, KS****Weekly****Readership = 3,302**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/12/2009	12	SMOKE FREE TIGER TASK FORCE RECEIVES...	12	\$60.00	3,303
			12	\$60.00	3,303
					1 record

Stockton Sentinel**Rooks****Stockton, KS****Weekly****Readership = 4,105**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/05/2009	15	SMOKE-FREE TIGER TASK FORCE RECEIVES...	11	\$57.97	4,106
			11	\$57.97	4,106
					1 record

Russell County News**Russell****Russell, KS****Bi-Weekly****Readership = 5,494**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/04/2009	20	HEART EVENT FOCUSES ON WOMEN	3	\$20.82	5,495
02/11/2009	3	WALKING PROGRAM SET	6	\$41.64	5,495
			9	\$62.46	10,990
					2 total records

Salina Journal<http://www.saljournal.com/>**Saline****Salina, KS****Daily****Readership = 65,874**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/21/2009	4	Business owners' rights focus of smoking forum	18	\$504.00	65,874
01/24/2009	7	Picking on smokers	5	\$140.00	65,874

01/25/2009	5	City to consider smoking ordinance	7	\$196.00	65,874
01/27/2009	1	BAN ON SMOKING PASSES	31	\$868.00	65,874
01/31/2009	4	TOBACCO TAXES	6	\$168.00	65,874
02/03/2009	1XXX	SMOKING UNDER FIRE IN STATE SENATE	28	\$784.00	65,874
02/04/2009	1	PANEL CLEARS WAY TO DEBATE SMOKING BAN	19	\$532.00	65,874
02/04/2009	7	DICTATORSHIP TOWN	9	\$252.00	65,874
02/05/2009	6	SMOKING BAN FACES UPHILL FIGHT	18	\$504.00	65,874
02/05/2009	1	ECONOMY FEARS SNUFF OUT SMOKING BANS	23	\$644.00	65,874
02/13/2009	5	ODDS LOOK GOOD FOR SMOKING BAN IN SENATE	18	\$504.00	65,874
			182	\$5,096.00	724,614
			11 total records		

Scott Co. Record

Scott

Scott City, KS

Weekly

Readership = 4,303

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/12/2009	3	GET OUT YOUR WALKIN' SHOES FOR ANNUAL...	23	\$115.00	4,303
			23	\$115.00	4,303
			1 record		

Derby Informer<http://www.derbyinformer.com/>

Sedgwick

Derby, KS

Weekly

Readership = 2,364

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/04/2009	11	LUCAS JOINS WARD I COUNCIL RACE	12	\$186.00	2,364
			12	\$186.00	2,364
			1 record		

Haysville Sun-Times<http://haysvilleonline.com/times>

Sedgwick

Haysville, KS

Weekly

Readership = 4,600

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/23/2009	3	CLICK! SENIORS SURFING THE INTERNET	38	\$354.54	4,600
02/06/2009	3	LETTER TO THE EDITOR	32	\$298.56	4,600
			70	\$653.10	9,200
			2 total records		

Mount Hope Clarion

Sedgwick

Mount Hope, KS

Weekly

Readership = 4,140

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/29/2009	4	BLUE CROSS & BLUE SHIELD PRESENT A SMOKE...	20	\$200.00	4,140
			20	\$200.00	4,140
			1 record		

Wichita Eagle<http://www.kansas.com>

Sedgwick

Wichita, KS

Daily

Readership = 226,377

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/17/2009	7	Kansas blows it	4	\$524.60	226,377
01/18/2009	14	Mixed results on health report cards	7	\$918.05	226,377
01/30/2009	1	STATEWIDE SMOKING BAN SPARKS HOT DEBATE	22	\$2,885.30	226,377
02/04/2009	4	PANEL OKS STATE BAN ON PUBLIC SMOKING	11	\$1,442.65	226,377
02/05/2009	6	CLEAN AIR	29	\$3,803.35	226,377
02/05/2009	3B	STATEWIDE SMOKING BAN FACES A BATTLE IN...	26	\$3,409.90	226,377
02/12/2009	5	CASH PAID TO QUIT SMOKING WORKS BETTER	3	\$393.45	226,377
02/13/2009	11	SMOKING BAN WOULD LOWER HEALTH CARE...	16	\$2,098.40	226,377
			118	\$15,475.70	1,811,016
			8 total records		

High Plains Daily Leader

Seward

Liberal, KS

Daily

Readership = 16,099

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/16/2009	4	Legislature needs to take hard look at transportation plan	22	\$286.00	16,100
01/21/2009	7	New tactic on proposed Kan. smoking ban	5	\$65.00	16,100
			27	\$351.00	32,200
			2 total records		

Topeka Capital-Journal<http://www.cjonline.com/>

Shawnee

Topeka, KS

Daily

Readership = 109,942

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/21/2009	6	Clubs, Meetings	7	\$573.23	109,942
01/24/2009	8	How to plan a cheap date night	13	\$1,064.57	109,942

01/25/2009	3	'BLEEConsidering surgery? These patients tell it like it is	9	\$737.01	109,942
01/25/2009	3	Patients stress that surgery isn't the 'easy way out'	18	\$1,474.02	109,942
01/25/2009	3	A choice for health	46	\$3,766.94	109,942
01/27/2009	2	Smoking ban may not be necessary	14	\$1,146.46	109,942
02/05/2009	5	OBAMA SIGNS KIDS HEALTH INSURANCE BILL	3	\$245.67	109,942
02/06/2009	2	WEAR RED FOR CARDIO HEALTH	10	\$818.90	109,942
02/10/2009	4	SMOKING BAN	4	\$327.56	109,942
02/12/2009	2	REPORT STUDIES STATE HEALTH	14	\$1,146.46	109,942
02/12/2009	5	CIGARETTE PRICES RISE AHEAD OF LOOMING...	2	\$163.78	109,942
02/14/2009	4	BAN PUBLIC SMOKING	6	\$491.34	109,942
02/14/2009	6	FREEDOM FROM SMOKING	1	\$81.89	109,942
			147	\$12,037.83	1,429,246
			13 total records		

Topeka Metro News<http://www.topekametro.com/>

Shawnee

Topeka, KS

Bi-Weekly

Readership = 1,948

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/21/2009	2	Kansas City Star on this year's legislative session (1/10/09)	16	\$128.00	1,948
			16	\$128.00	1,948
			1 record		

Smith Co. Pioneer<http://www.smithcountypioneer.com/>

Smith

Smith Center, KS

Weekly

Readership = 7,677

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/05/2009	2	LOW-COST PROGRAM OFFERS HEALTH BENEFITS	15	\$104.25	7,677
			15	\$104.25	7,677
			1 record		

St. John News

Stafford

St. John, KS

Weekly

Readership = 1,605

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/11/2009	6	TIME TO START WALKING	12	\$70.20	1,605
			12	\$70.20	1,605
			1 record		

Johnson Pioneer

Stanton

Johnson, KS

Weekly

Readership = 1,704

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/05/2009	7	THE AMERICAN HEART ASSOCIATION OFFERS...	38	\$122.36	1,704
			38	\$122.36	1,704
					1 record

Colby Free Press<http://www.nwkansas.com/>

Thomas

Colby, KS

Daily

Readership = 4,429

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/14/2009	2	Federal money is 'sin tax' for schools	19	\$192.47	4,430
			19	\$192.47	4,430
					1 record

Western Kansas World

Trego

Wakeeney, KS

Weekly

Readership = 3,877

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/22/2009	16	DATES SET FOR WALK KANSAS 2009	10	\$37.50	3,878
			10	\$37.50	3,878
					1 record

Mission Valley Herald

Wabaunsee

Eskridge, KS

Weekly

Readership = 1,327

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/22/2009	5	Statewide Farmers' Market conference scheduled	26	\$130.00	1,327
02/05/2009	6	THE 28 DAYS OF FIGHTING HEART DISEASE	15	\$75.00	1,327
			41	\$205.00	2,654
					2 total records

Wabaunsee Co. Signal - Enterprise<http://www.lasr.net/ks.signal-enterprise>

Wabaunsee

Alma, KS

Weekly

Readership = 3,265

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/05/2009	6	REGIONAL PREVENTION CENTER SERVICES...	5	\$20.00	3,266

5 \$20.00 3,266 1 record

Washington Co. News**Washington****Washington, KS****Weekly****Readership = 5,685**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/12/2009	2B	STATE CAPITOL REPORT	32	\$213.44	5,686
			32	\$213.44	5,686 1 record

Neodesha Derrick**Wilson****Neodesha, KS****Weekly****Readership = 4,064**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/12/2009	3	DATES SET FOR WALK KANSAS	6	\$28.80	4,064
			6	\$28.80	4,064 1 record

Wilson Co. Citizen**Wilson****Fredonia, KS****Bi-Weekly****Readership = 7,937**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/15/2009	1	Walker begins stint as 2nd District commissioner	34	\$201.28	7,937
01/19/2009	2	Bogus taxes are not the way to solve money issues	16	\$94.72	7,937
			50	\$296.00	15,874 2 total records

Piper Press<http://www.wyandottewest.com/>**Wyandotte****Kansas City, KS****Weekly****Readership = 1,534**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/22/2009	8	How to bring home-cooked meals back to the table	22	\$372.46	1,534
02/05/2009	2	KIDS BARRED FROM PLACES THAT ALLOW...	19	\$321.67	1,534
			41	\$694.13	3,068 2 total records

The Chieftain<http://www.bonnerrsprings.com/>**Wyandotte****Bonner Springs, KS****Weekly****Readership = 4,013**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/15/2009	4	Smoking bans need state-wide standardization	8	\$80.00	4,013	
02/05/2009	1	BARING IT ALL FOR A GOOD CAUSE	36	\$360.00	4,013	
			44	\$440.00	8,026	2 total records

Wyandotte West<http://www.wyandottewest.com>**Wyandotte****Kansas City, KS****Weekly****Readership = 4,045**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/05/2009	1	KIDS BARRED FROM PLACES TAHT ALLOW...	20	\$338.60	4,046	
			20	\$338.60	4,046	1 record

Grand Totals

Publications = 98
Clips = 263
Col. Inches = 4,375
Ad Equiv = \$130,559.59
Rdshp = 12,387,469

Allen

Publications = 1
Clips = 6
Col. Inches = 196
Ad Equiv = \$1,969.80
Rdshp = 51,336

Anderson

Publications = 1
Clips = 2
Col. Inches = 49
Ad Equiv = \$375.83
Rdshp = 5,180

Barton

Publications = 1
Clips = 4
Col. Inches = 63
Ad Equiv = \$759.78
Rdshp = 58,724

Bourbon

Publications = 1
Clips = 5
Col. Inches = 133
Ad Equiv = \$1,310.05
Rdshp = 28,865

Brown

Publications = 1
Clips = 1
Col. Inches = 15
Ad Equiv = \$112.50
Rdshp = 4,570

Butler

Publications = 1
Clips = 2
Col. Inches = 25
Ad Equiv = \$218.75
Rdshp = 8,772

Chase

Publications = 1
Clips = 3
Col. Inches = 25
Ad Equiv = \$122.25
Rdshp = 8,907

Chautauqua

Publications = 1
Clips = 1
Col. Inches = 7
Ad Equiv = \$38.50
Rdshp = 6,267

Cherokee

Publications = 2
Clips = 7
Col. Inches = 52
Ad Equiv = \$383.77
Rdshp = 33,575

Cheyenne

Publications = 1
Clips = 1
Col. Inches = 6
Ad Equiv = \$39.90
Rdshp = 998

Clay

Publications = 1
Clips = 2
Col. Inches = 34
Ad Equiv = \$303.62
Rdshp = 10,226

Cloud

Publications = 1
Clips = 5
Col. Inches = 55
Ad Equiv = \$381.15
Rdshp = 26,600

Comanche

Publications = 2
Clips = 4
Col. Inches = 75
Ad Equiv = \$339.00
Rdshp = 8,272

Cowley

Publications = 2
Clips = 10
Col. Inches = 172
Ad Equiv = \$1,584.98
Rdshp = 114,548

Crawford

Publications = 2
Clips = 3
Col. Inches = 56
Ad Equiv = \$598.50
Rdshp = 35,002

Decatur

Publications = 1
Clips = 1
Col. Inches = 16
Ad Equiv = \$148.32
Rdshp = 4,485

Dickinson

Publications = 1
Clips = 1
Col. Inches = 13
Ad Equiv = \$100.75
Rdshp = 4,614

Douglas

Publications = 2
Clips = 4
Col. Inches = 75
Ad Equiv = \$2,260.75
Rdshp = 163,007

Ellis

Publications = 2
Clips = 4
Col. Inches = 56
Ad Equiv = \$757.00
Rdshp = 85,212

Finney

Publications = 1
Clips = 9
Col. Inches = 129
Ad Equiv = \$1,855.02
Rdshp = 163,422

Ford

Publications = 2
Clips = 5
Col. Inches = 66
Ad Equiv = \$2,292.24
Rdshp = 287,133

Franklin

Publications = 1
Clips = 3
Col. Inches = 57
Ad Equiv = \$636.12
Rdshp = 35,673

Geary

Publications = 1
Clips = 3
Col. Inches = 49
Ad Equiv = \$509.60
Rdshp = 31,311

Gove

Publications = 1
Clips = 2
Col. Inches = 23
Ad Equiv = \$92.00
Rdshp = 8,362

Greenwood

Publications = 1
Clips = 1
Col. Inches = 13
Ad Equiv = \$78.00
Rdshp = 4,759

Harvey

Publications = 1
Clips = 5
Col. Inches = 122
Ad Equiv = \$1,961.76
Rdshp = 90,090

Haskell

Publications = 1
Clips = 1
Col. Inches = 15
Ad Equiv = \$67.50
Rdshp = 2,781

Hodgeman

Publications = 1
Clips = 1
Col. Inches = 26
Ad Equiv = \$123.50
Rdshp = 2,079

Jackson

Publications = 3
Clips = 11
Col. Inches = 194
Ad Equiv = \$53,999.54
Rdshp = 5,336,849

Jewell

Publications = 1
Clips = 1
Col. Inches = 4
Ad Equiv = \$13.40
Rdshp = 7,590

Johnson

Publications = 3
Clips = 7
Col. Inches = 119
Ad Equiv = \$3,995.30
Rdshp = 107,496

Kingman

Publications = 2
Clips = 5
Col. Inches = 81
Ad Equiv = \$417.20
Rdshp = 23,215

Labette

Publications = 2
Clips = 8
Col. Inches = 88
Ad Equiv = \$809.88
Rdshp = 64,428

Leavenworth

Publications = 3
Clips = 4
Col. Inches = 55
Ad Equiv = \$674.99
Rdshp = 48,465

Lyon

Publications = 2
Clips = 20
Col. Inches = 323
Ad Equiv = \$3,376.16
Rdshp = 327,040

Marion

Publications = 1
Clips = 3
Col. Inches = 34
Ad Equiv = \$453.22
Rdshp = 52,020

Marshall

Publications = 1
Clips = 1
Col. Inches = 17
Ad Equiv = \$147.39
Rdshp = 12,153

McPherson

Publications = 1
Clips = 1
Col. Inches = 6
Ad Equiv = \$109.20
Rdshp = 8,809

Miami

Publications = 2
Clips = 3
Col. Inches = 75
Ad Equiv = \$559.86
Rdshp = 16,276

Montgomery

Publications = 2
Clips = 4
Col. Inches = 63
Ad Equiv = \$578.99
Rdshp = 46,379

Morris

Publications = 1
Clips = 4
Col. Inches = 50
Ad Equiv = \$340.50
Rdshp = 17,268

Nemaha

Publications = 1
Clips = 1
Col. Inches = 13
Ad Equiv = \$68.25
Rdshp = 7,056

Neosho

Publications = 1
Clips = 1
Col. Inches = 7
Ad Equiv = \$59.78
Rdshp = 8,508

Ottawa

Publications = 1
Clips = 2
Col. Inches = 26
Ad Equiv = \$130.00
Rdshp = 7,218

Pawnee

Publications = 1
Clips = 2
Col. Inches = 40
Ad Equiv = \$277.60
Rdshp = 7,742

Pottawatomie

Publications = 2
Clips = 2
Col. Inches = 39
Ad Equiv = \$234.00
Rdshp = 25,723

Pratt

Publications = 1
Clips = 8
Col. Inches = 162
Ad Equiv = \$1,812.78
Rdshp = 33,320

Reno

Publications = 1
Clips = 8
Col. Inches = 147
Ad Equiv = \$3,932.25
Rdshp = 581,296

Republic

Publications = 2
Clips = 2
Col. Inches = 32
Ad Equiv = \$106.46
Rdshp = 6,737

Rice

Publications = 1
Clips = 1
Col. Inches = 23
Ad Equiv = \$159.62
Rdshp = 4,158

Riley

Publications = 3
Clips = 7
Col. Inches = 174
Ad Equiv = \$1,696.47
Rdshp = 249,545

Rooks

Publications = 2
Clips = 2
Col. Inches = 23
Ad Equiv = \$117.97
Rdshp = 7,409

Russell

Publications = 1
Clips = 2
Col. Inches = 9
Ad Equiv = \$62.46
Rdshp = 10,990

Saline

Publications = 1
Clips = 11
Col. Inches = 182
Ad Equiv = \$5,096.00
Rdshp = 724,614

Scott

Publications = 1
Clips = 1
Col. Inches = 23
Ad Equiv = \$115.00
Rdshp = 4,303

Sedgwick

Publications = 4
Clips = 12
Col. Inches = 220
Ad Equiv = \$16,514.80
Rdshp = 1,826,720

Seward

Publications = 1
Clips = 2
Col. Inches = 27
Ad Equiv = \$351.00
Rdshp = 32,200

Shawnee

Publications = 2
Clips = 14
Col. Inches = 163
Ad Equiv = \$12,165.83
Rdshp = 1,431,194

Smith

Publications = 1
Clips = 1
Col. Inches = 15
Ad Equiv = \$104.25
Rdshp = 7,677

Stafford

Publications = 1
Clips = 1
Col. Inches = 12
Ad Equiv = \$70.20
Rdshp = 1,605

Stanton

Publications = 1
Clips = 1
Col. Inches = 38
Ad Equiv = \$122.36
Rdshp = 1,704

Thomas

Publications = 1
Clips = 1
Col. Inches = 19
Ad Equiv = \$192.47
Rdshp = 4,430

Trego

Publications = 1
Clips = 1
Col. Inches = 10
Ad Equiv = \$37.50
Rdshp = 3,878

Wabaunsee

Publications = 2
Clips = 3
Col. Inches = 46
Ad Equiv = \$225.00
Rdshp = 5,920

Washington

Publications = 1
Clips = 1
Col. Inches = 32
Ad Equiv = \$213.44
Rdshp = 5,686

Wilson

Publications = 2
Clips = 3
Col. Inches = 56
Ad Equiv = \$324.80
Rdshp = 19,938

Wyandotte

Publications = 3
Clips = 5
Col. Inches = 105
Ad Equiv = \$1,472.73
Rdshp = 15,140
